

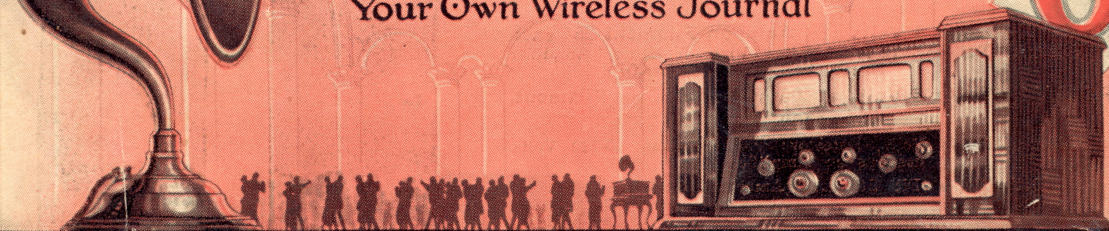
**SPECIAL 4QG OPENING NUMBER**



# The Queensland Radio News

"Your Own Wireless Journal"

**6<sup>D</sup>**



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## Why are **PACIFIC** **Radiophones** So Popular?

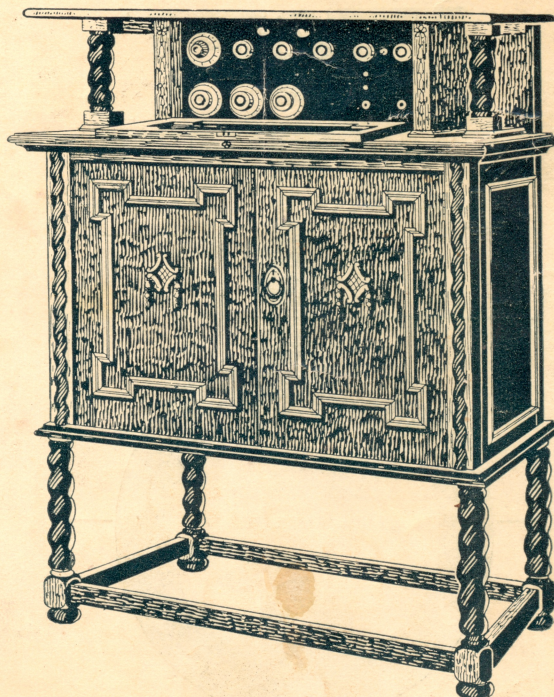
The reason for *Pacific's* Popularity in the radio field is simple and may be summed up in one brief word—RESULTS.

The man who buys a Radio Set is concerned chiefly about its reliability. He wants to feel confident that his set can bring in a desired station easily and quickly just when he wants it. He prefers the satisfaction of knowing that the materials and workmanship will endure years of good service. The *Pacific Radiophone* gives all this and more—it yields pure music—undistorted and true.

We would like to tell you more about the popular "PACIFIC." Write us. We are always glad to answer enquiries.

### Thomas Radio Co.

Adelaide Street, Brisbane  
(Entrance Watts' Cafe)

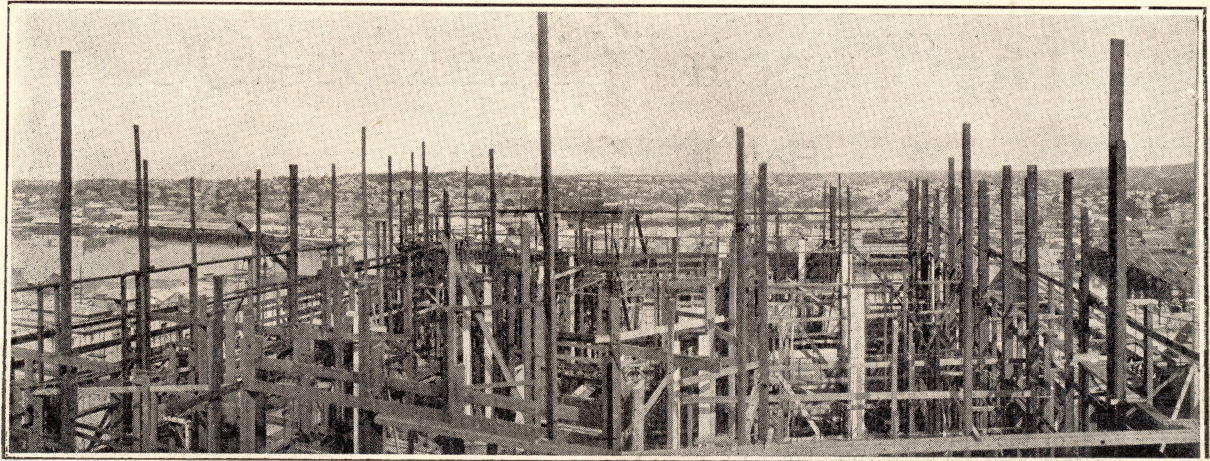


**JACOBEOAN MODEL**

A Five Valve *Pacific Radiophone* mounted in a cabinet of Jacobean Style. A fine aristocratic looking piece of furniture; a most efficient receiver.

When Replying to Advertisers, kindly mention this paper.





A remarkable photograph, showing the stage which the constructional work in connection with 4QG has now reached. Unfortunately a strike of the builders has suspended operations temporarily.

H. Mosby, Govt Artist and Photographer

## Establishing a Broadcasting Station in 3 Weeks

*Creditable Work by State Radio Manager and Engineer*



THE sensational Government's announcement concerning the temporary station described briefly in the stop press column of our last issue came in the nature of a shock to most Queensland amateurs. Perhaps a better definition would be a "pleasant surprise," for the news created great excitement locally, and we are sure that amateurs in the country were also greatly elated at the decision.

One thing surprised most of us—the incredible short space of time in which the temporary service was to be established. We heard some time ago how a South African station created a record by establishing a broadcasting service in six weeks. This was considered by experts to be very good going. Queensland has gone one better, for exactly three and a half weeks will elapse from the time Cabinet decided to proceed with the temporary service until 4QG is heard on the air.

This, of course, was not done without a supreme effort on the part of those concerned, and it is due to the untiring efforts of the State Radio Service manager (Mr. J. W. Robinson) and the chief engineer (Mr. F. W. Stevens) that the broadcasting service has been actually established. Day and night, Saturday after-

noons and Sundays, these two men and their assistants have been working at high pressure in order to give the people of Queensland wireless entertainment, with a minimum loss of time, and we feel sure the people of Queensland will not be slow to appreciate this work.

Early in the month it was feared that the arrangements were doomed to failure on account of the shipping strike. The transmitting gear had been placed aboard the "Kanowna" for shipment to Brisbane. The day following, this ship was declared "black," and as there were little prospects of an early settlement, the gear was at once removed from the ship and placed aboard a special truck attached to a passenger train and despatched post haste for Brisbane. Arrangements were made with the officials at the border so that no hitch would occur, and the gear arrived in Brisbane the same day as it would had it been sent per boat.

Since then not a moment has been lost at the studio and transmitting rooms in the Executive Buildings. At the time of writing everything is practically complete, and we see nothing to hinder station 4QG from adhering to the programme printed in this issue, which names the opening date as Monday, the 27th July.